

Spec Check Guidelines

Please read through and address all points on this sheet before you send off your prestitial materials to your partner at SoundCloud.

Section 1

Check your .psd file and make sure that the points below are covered

- Make sure all copy layers are **un-rasterized**
- Make sure that the canvas size is at **576px X 813px**
- Make sure to **label your layers** with clear titles (i.e. CTA, Headline, Background art etc...)
- Make sure all artwork including photographs, logos, graphic elements are separated into **independent layers and are high-resolution**
- Make sure **no graphic elements are inside the bleed area**. No exceptions.
- Make sure that you name your .psd file: **SC_BrandName_Presitital_DDMMYY** (i.e. **SC_StellaArtois_Presitital_021422**)

Section 2

Check your final packaged files (i.e. zip) and make sure that the points below are covered

- Include **.psd file** you used to create prestitial
- Include a **.jpeg version** (keep final file size to **around 250kbs**) of your prestitial
- Include **folder of font(s)** that you used for the artwork; please double check your native design file and confirm that all fonts are included in the folder of fonts
- Include **logo package and brand guidelines** (please include hi-res .pngs as well as .eps versions of your logo(s))
- Include **high-res assets** including photography and graphic elements and product shots that were used in creating the prestitial

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Section 3

Below are examples of prestitials that follow all requirements visually. Refer to these samples when building your prestitial(s):

576px




Image
Hi-res

813px

We think being single is awesome.

Unlike those other carriers.

[Listen now](#)

Terms apply

visible
powered by Verizon

Bleed Area
(813px x 162px)

576px




Image
Hi-res

813px

grand theft auto ONLINE
THE CONTRACT

PLAY NOW

PLAY HAS NO LIMITS.

Bleed Area
(813px x 162px)

576px

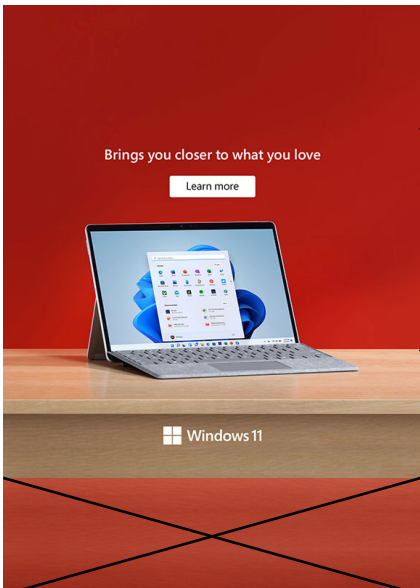


Image
Hi-res

813px

Brings you closer to what you love

[Learn more](#)

Copy, CTA, Logo
Clear and large

Windows 11

Bleed Area
(813px x 162px)